

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: BOYD et al. Docket: 372545-01201 (336919)
Serial No. 09/638,457 Examiner: Myhre, James W
Filed: August 14, 2000 Art Unit: 3622
For: OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**REQUEST FOR CONTINUED EXAMINATION AND SUBMISSION
UNDER 37 C.F.R. §1.114**

Sir,

In response to the Final Office Action dated November 18 2004, please continue examination of the above-referenced application in view of the request for continued examination (RCE) and submission with amendments and remarks as provided herein.

02/10/2005 PLEWIS 0000001 502778 09638457
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application is believed to be ready for allowance, a Notice of Allowance of these claims is hereby respectfully requested.

Authorization is hereby given to charge any fee deficiency or credit any overpayment to Deposit Account 50-2778. Should any matter remain unresolved or if any question remains unanswered the Examiner is kindly invited to contact the undersigned Applicant's attorney at (650) 813-4873.

Date: January 5, 2005

Respectfully submitted



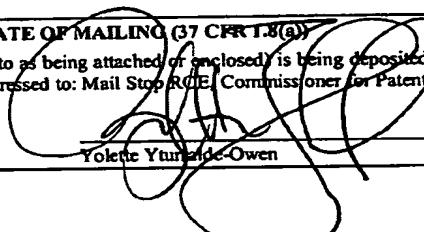
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CERTIFICATE OF MAILING (37 CFR 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited on January 5, 2005, with the U.S. Postal Service as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA, 22313-1450.

Date: January 5, 2005



Yolene Ytumade-Owen